

## Exhibitor Information



GREAT  
NEW  
LOCATION

**Saturday, February 27**  
**10 a.m. – 3 p.m.**

Divine Savior Holy Angels High School (DSHA)  
4257 N. 100th St. • Milwaukee, WI  
(2 blocks north of 100th & Capitol Dr.)

You are invited to promote your camp or school to scores of families at Camp & Education Fair 2009, presented by metro parent, southeastern Wisconsin's parenting resource. More than 50% of our 130,000 readers send their children to camp each year.

**Camp & Education Fair 2010** will be held at Divine Savior Holy Angels High School in Milwaukee. DSHA regularly hosts events for parents and their children, has ample free parking that is close to the building, and offers the space to consolidate the camp vendors in a centralized area that is easy to navigate.

**Camp & Education Fair 2010** will be extensively promoted in the January and February issues of metro parent in the Milwaukee Journal Sentinel and on the Internet.

**Exhibit space is limited and early registration is encouraged.** Booths will be assigned according to the date of our receipt of the completed registration forms and payment.

### EXHIBITORS WILL RECEIVE:

- Linked listing on the Camp & Education Fair page of the MilwaukeeMoms.com Web site.
- A listing in the Camp & Education Fair Directory, distributed free to all families attending the event.
- One 8' x 8' piped & draped booth, six-foot table and two chairs.
- The opportunity to sell your camp to scores of southeastern Wisconsin families looking for appropriate summer camps and schools for their children.

Call Hannah Jozwiak for more information.  
(414) 647-4728 • Fax (414) 223-5455

### Directions

**From the NORTH:** Take I-45 south. Take the Capitol Dr. exit (Exit #44). Turn left onto Capitol Dr. 1.1 miles to N. 100th St. (NOTE: not to be confused with Hwy. 100 which you will cross over before coming to 100th St.). Turn left onto 100th St. and go .5 miles to DSHA. The school is on your left.

**From the SOUTH:** Take I-94 north to I-894 bypass (Exit #316) toward Madison/Fond du Lac. Merge onto I-894 West. Take US 45 North toward Fond du Lac. Exit at Capitol Dr. East (Exit #44). Drive 1.1 miles to N. 100th St. (NOTE: not to be confused with Hwy. 100 which you will cross over before coming to 100th St.). Turn left onto 100th St. and go .5 miles to DSHA. The school is on your left.

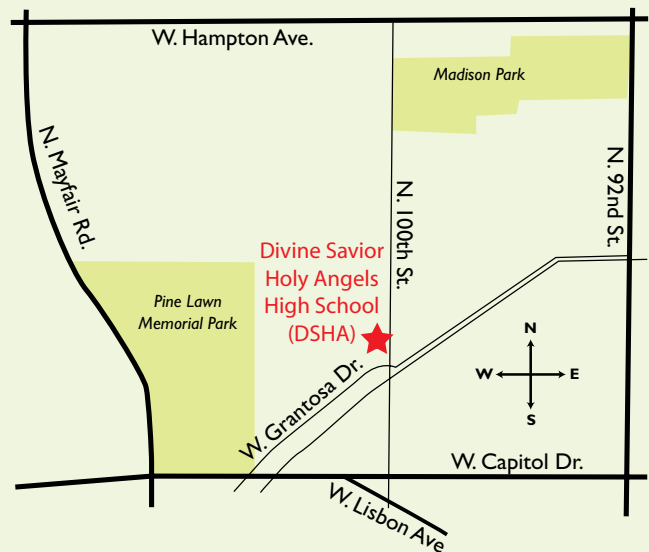
**From the WEST:** Take I-94 East to US 45 North toward Fond du Lac. Exit at Capitol Dr. East (Exit #44). Drive 1.1 miles to 100th St. (NOTE: not to be confused with Hwy. 100 which you will cross over before coming to 100th St.). Turn left onto 100th St. and go .5 miles to DSHA. The school is on your left.

### Parking and unloading

Vendor parking will be available on the west side/rear of the high school. Follow the school drive around the building to the main parking area. If you need a ramp to bring in your booth materials, please stop at the unloading area on the east side/front of the building to unload. You will be asked to move your vehicle to the rear before setting up your booth.

### Setup and breakdown

Please arrive at DSHA at 8:30 a.m. All exhibitors must be set up no later than 9:45 a.m. metro parent representatives will be there to assist in locating your exhibit space. Exhibitors are expected to stay until 3:00 p.m. or may not be invited back next year.



# Camp & Education Fair 2010 Exhibitor Registration Form



## Please provide the following exhibitor information:

Camp/School name: \_\_\_\_\_

Names and titles of camp/school representatives who will be attending:

1. \_\_\_\_\_ 2. \_\_\_\_\_

Phone # of booth contact: \_\_\_\_\_

Cell phone # of booth contact: \_\_\_\_\_

Fax # of booth contact: \_\_\_\_\_

E-mail address of booth contact: \_\_\_\_\_

Briefly describe your exhibit so we may better accommodate you.

\_\_\_\_\_  
\_\_\_\_\_

Describe any electrical equipment you are bringing — please be specific.

Exhibitors must provide their own heavy-duty extension cords and electrical tape. (Masking tape is not acceptable.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Method of Payment

**Applications faxed without payment will not be accepted**

- Check. Payable to “metro**parent**.”  
 Credit Card. Check one:  Visa  MasterCard  Discover  AmEx

Number on credit card: \_\_\_\_\_

\_\_\_\_\_

Expiration date: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

- Please charge my metro**parent** account \_\_\_\_\_  
(Subject to credit approval)

## Exhibitor options (Check one only!)

### C&E Fair booth & listing

- \$325  \$340 (includes electricity)

Includes a linked listing on the Camp & Education Fair page of the MilwaukeeMoms.com Web site, a 50-word listing in the Camp & Education Fair 2010 Directory and one 6' skirted table and two chairs, piped and draped booth area and signage.

### C&E Fair listing and brochure distribution

- \$125

Includes a 50-word listing in the Camp & Education Fair 2010 Directory and brochures or flyers distributed during the fair inside metro**parent** bags. (300 brochures and/or flyers must be received by metro**parent** no later than 5 p.m. on February 12, 2010 for bag inclusion.)

### C&E Fair listing

- \$100

Includes a 50-word listing in the Camp & Education Fair 2010 Directory.

Make check payable  
to metro**parent** and mail to:

**Camp & Education Fair 2010**  
**c/o metro**parent****  
**333 W. State St.**  
**Milwaukee WI 53201**

**(414) 647-4728**  
**FAX (414) 223-5455**

## Final registration deadlines

*To be included in printed materials:*

**January 7, 2010**

*To be a Camp & Education Fair exhibitor:*

**February 13, 2010**

Cancellations received by Wed., Jan. 13, 2010  
will entitle exhibitor to a 50% refund.  
No refunds after January 14, 2010.

## For Office Use Only

Booth # \_\_\_\_\_

Acct # \_\_\_\_\_

Ad # \_\_\_\_\_

Date Received \_\_\_\_\_

Rep: \_\_\_\_\_

